

18th INTERNATIONAL CONGRESS OF MARITIME MUSEUMS (ICMM)

DAILY CONFERENCE PROGRAMME, 15-20 OCTOBER, 2017

DAY 1, 15 OCTOBER 2017 (SUNDAY)

- 13:00 ICMM Executive Council Meeting *National Maritime Museum*
- 15:00 IHTS Panel Meeting *National Maritime Museum*
- 18:00 **Delegate Registration & Self-Guided Museum Visit** *National Maritime Museum*
- 18:45 **Opening Reception:** Welcome: **Cristian DEL REAL**, Director, Chilean National Maritime Museum; and **Steve WHITE**, President, ICMM; President, Mystic Seaport, Mystic, USA
National Maritime Museum

DAY 2, 16 OCTOBER 2017 (MONDAY)

- 09:00 Welcome: **Cristian DEL REAL**, Director, Chilean National Maritime Museum; and **Steve WHITE**, President, ICMM; President, Mystic Seaport, Mystic, USA
- 09:30 Setting the Scene: **Fernando L. WILSON**, Universidad Adolfo Ibanez, Chile
The role of the Chilean Navy and Navy Personnel in Relation to Valparaiso's Heritage
- 10:00 Daily Keynote: **Margo HOTUS**, Council of Elders, Easter Island
Rapa Nui: A humanity's heritage
- 10:30 **Coffee Break**
- 11:00 **Alan EDENBOROUGH**, Convenor, ICMM's International Historic & Traditional Ships Panel (IHTS), and Sydney Heritage Fleet, Australia
How are Historic Ships, Afloat and Ashore, Faring in Today's Cash-strapped World?
Hanna HAGMARK, Director, Åland Maritime Museum, Åland Islands
Case Study: Revitalizing a historic ship for today's maritime museum
- 12:00 **Lisa MÅNSSON**, Director, Vasa Museum, Stockholm, Sweden
Who's Story Do We Tell? Revisiting the collections of the Vasa Museum
- 12:30 **Zefeng YOU**, Director, Institute of Ancient Chinese Ships (Ninghai Maritime Museum), Shanghai, PR China
Sampan Girl Smiles: A traveling exhibition project between East and West
- 13:00 **Lunch** *National Maritime Museum*

14:30 **Frits LOOMEIJER**, Managing Director, Maritime Museum Rotterdam, The Netherlands
The Offshore Experience: A game changing project of the Maritime Museum Rotterdam
Roberto GIORGI, President, Associazione Promotori Musei del Mare, Galata Museo del Mare, Genoa, Italy
Involving Entrepreneurs in Supporting Maritime Culture
Anna DENTONI, Secretary General, Associazione Promotori Musei del Mare, Galata Museo del Mare, Genoa, Italy
Discovering New Tools to Promote and Communicate Maritime Culture

15:30 **Coffee Break**

16:00 **Steve WHITE**, President, ICMM; President, Mystic Seaport, CT, USA
Kristen GREENAWAY, President, Chesapeake Bay Maritime Museum, MD, USA
Carlos Pedro VAIRO, Director, Museo Marítimo de Ushuaia, Argentina
Marcelo WEISSEL, Universidad Nacional de Lanús, Argentina
Matthew TANNER, Chief Executive, *SS Great Britain* Trust, UK
Peter NEILL, Director, World Ocean Observatory, ME, USA
Joost SCHOKKENBROEK, Executive Director, Vancouver Maritime Museum, Canada
Seven-Speaker Panel: Major projects happening at seven maritime museums

17:10 **End of sessions**

20:00 **Evening Reception** (jacket and tie) *Navy Club*

DAY 3, 17 OCTOBER 2017 (TUESDAY)

09:00 Daily Keynote: **Armando CARTES**, Faculty of Law & Social Sciences, Universidad de Concepción, Chile
Hunting Mocha Dick

09:30 **Kevin SUMPTION**, Australian National Maritime Museum, Sydney, Australia
Planning and international collaboration to celebrate the 250th+ anniversaries of Captain Cook's voyages
Sarah LOCKWOOD, Head of Learning & Interpretation, Royal Museums Greenwich, UK
"Pacific Encounters:" Whose history is it? Working in collaboration to represent communities of identity, place, people, and interest.

10:30 **Coffee Break**

11:00 **Davina Kuh JAKOBI**, Junior Conservator for Ship & Scale Models, Rijksmuseum, The Netherlands
Emily MALCOLM, Curator of Transport & Technology, Glasgow Museums, Scotland
Simon STEPHENS, Curator of Ship Model & Boat Collection, Royal Museums Greenwich, UK
Panel: (Re)Discovering Ship Models in the 21st Century: Addressing the challenges associated with interpretation, collections management, and institutional knowledge

12:00 **Nina EKLÖF**, Project Leader, *Treasures of the Baltic Sea*, Maritime Archaeology Museum, Swedish Maritime Museums, Sweden
"Treasures of the Baltic Sea:" A new maritime archaeological museum in Stockholm

12:30 **Frederick KENNEY**, Director, Legal Affairs and External Relations Division, International Maritime Organization (IMO)
2018 World Maritime Congress

13:00 **Lunch** *El Cardonal Market*

15:30 **Tour:** Heritage guided tour of La Sebastiana (Pablo Neruda's House) and Valparaiso's Cultural Park

17:00 **End of tour: Free evening**

DAY 4, 18 OCTOBER 2017 (WEDNESDAY)

08:30 **Richard WESLEY**, Director, Hong Kong Maritime Museum, Hong Kong
Art in Working Life: Poster art and the development of the modern Chinese maritime industry

09:00 **Sang Hyun LEE**, Team Leader Exhibition Planning, Korea National Maritime Museum, Korea
Introducing the Korea National Maritime Museum, and Forecasting the Direction of Korean Marine Culture

09:30 **Coach** *Isla Negra*

12:30 **Tour** *Pomaire*

14:30 **Lunch/Clay Pottery Workshop** *Pomaire*

17:00 **Tour, Indómita Vineyard** *Casablanca Valley*

20:30 **Leave by bus**

21:30 **ETA hotels: Free evening**

DAY 5, 19 OCTOBER 2017 (THURSDAY)

09:00 Daily Keynote: **Rodrigo MORENO**, Professor of the Liberal Arts Faculty and Director of the History Department, Adolfo Ibanez University, Chile
Cape Horn: Its discovery and impact on international trade, from the XVII Century

- 09:30 **Megan LICKLITER-MUNDON**, NOAA Maritime Heritage Project, USA
Christopher DOBBS, Head of Interpretation & Maritime Archaeology, Mary Rose Trust, UK
Connecting Audiences with Underwater Archaeology in Real-Time, and Reality and Virtual Reality in Maritime Museums
- 10:30 **Coffee Break**
- 11:00 **Paul E. MAXWELL**, Director, Chilean Maritime Heritage Corporation, Chile
Maritime Museums Dealing with Underwater Cultural Heritage: Bad regulations and things we cannot see—any solutions ahead?
André KIROUAC, Director, Naval Museum of Québec; Naval Reserve Headquarters; Department of National Defence, Canada
A Museum Approach to the Columbus Discovery Syndrome: Rediscovering vanished objects
- 12:00 **Ursula WARNKE**, Director, German Maritime Museum, Bremerhaven, Germany
Authenticity and Knowledge Transfer in Exhibitions: A new exhibition at the German Maritime Museum
- 12:30 **Alejandra HUERTA**, Studio Alerta, The Netherlands
Slide Presentation: Visualizing the sailing routes discovering Cape Horn
- 13:00 **Lunch** *National Maritime Museum*
- 14:30 **Esteban ALVAREZ**, Head of Education, National Maritime Museum, Valparaiso, Chile
Disabled People and Their Access to Information and Knowledge: A task for all
- 15:00 **Franca ACERENZA**, Curator/Head of Educational Services, Istituzione MuMA/Galata Museo del Mare, Genoa, Italy
Discovering Nautical Instruments: A new interpretation
- 15:30 **Matthias GORNY**, Science Director, Oceana, Providencia, Chile
Discovering the Marine Biodiversity of Pacific Islands and Seamounts with Remotely Operated Vehicles (ROV)
- 16:00 **Fernando Nilo NUNEZ**, Chief Executive Officer, Recycla, Chile
Sailors for the Sea: Public participation in preserving Chilean waters
- 16:30 **Marika HEDIN**, Director, Gustavianum, Uppsala University Museum, Sweden
"The Vikings Begin:" An exhibition about discovery
- 17:00 **End of sessions**
- 19:30 **Tour:** Meet at Prat Dock. Bay tour and cocktails *Valparaiso Bay*

DAY 6, 20 OCTOBER 2017 (FRIDAY)

- 08:30 **VALPARAISO PORT MANAGER**, Chile *Valparaiso Port*
The Story of Valparaiso Port
- 09:30 Open Forum: *Challenges Facing Today's Maritime Museums* *Valparaiso Port*
- 10:15 **Walk back to National Maritime Museum**
- 10:45 **Jonathan BOULWARE**, Executive Director, South Street Seaport Museum, NY, USA
Making the Walls Talk: The role of public history in the interpretation of maritime history
- 11:20 **Pierangelo CAMPODONICO**, Director, Istituzione MuMA/Galata Museo del Mare, Genoa, Italy
We Were Onboard Doria: Finding a new exhibition path for the intangible heritage in a contemporary maritime museum
- 11:50 **Break**
- 12:00 **ICMM General Assembly**
- 13:00 **Lunch** *National Maritime Museum*
- 14:45 **Tour Option A:** Naval Monument; Esmeralda Battery; Punta Ángeles Light House; Navy HQ
- Tour Option B:** Historic harbour warehouse; Naval Oceanographic & Hydrographic Service; Naval Academy; Navy HQ
- Tour Option C: Optional patrimonial protection experience:** Theoretical and practical exercise on protecting patrimonial artifacts from fire *National Maritime Museum*
- 14:45 ICMM Executive Council Meeting *National Maritime Museum*
- 19:00 Buses for Formal Dinner (jacket & tie) *National Maritime Museum*
- 20:00 Cocktails *Marine BOQ*
- 21:00 Formal Dinner *Marine BOQ*
- 00:00 Return to hotels