

# 18<sup>th</sup> INTERNATIONAL CONGRESS OF MARITIME MUSEUMS (ICMM)

## DAILY CONFERENCE PROGRAMME, 15-20 OCTOBER, 2017

### DAY 1, 15 OCTOBER 2017 (SUNDAY)

- 13:00 ICMM Executive Council Meeting *National Maritime Museum*
- 15:00 IHTS Panel Meeting *National Maritime Museum*
- 18:00 **Delegate Registration & Self-Guided Museum Visit** *National Maritime Museum*
- 18:45 **Opening Reception:** Welcome: **Cristian DEL REAL**, Director, Chilean National Maritime Museum; and **Steve WHITE**, President, ICMM; President, Mystic Seaport, Mystic, USA  
*National Maritime Museum*

### DAY 2, 16 OCTOBER 2017 (MONDAY)

- 09:00 Welcome: **Cristian DEL REAL**, Director, Chilean National Maritime Museum; and **Steve WHITE**, President, ICMM; President, Mystic Seaport, Mystic, USA
- 09:30 Setting the Scene: **Fernando L. WILSON**, Universidad Adolfo Ibanez, Chile  
*The role of the Chilean Navy and Navy Personnel in Relation to Valparaiso's Heritage*
- 10:00 Daily Keynote: **Margo HOTUS**, Council of Elders, Easter Island  
*Rapa Nui: A humanity's heritage*
- 10:30 **Coffee Break**
- 11:00 **Alan EDENBOROUGH**, Convenor, ICMM's International Historic & Traditional Ships Panel (IHTS), and Sydney Heritage Fleet, Australia  
*How are Historic Ships, Afloat and Ashore, Faring in Today's Cash-strapped World?*  
**Hanna HAGMARK**, Director, Åland Maritime Museum, Åland Islands  
*Case Study: Revitalizing a historic ship for today's maritime museum*
- 12:00 **Lisa MÅNSSON**, Director, Vasa Museum, Stockholm, Sweden  
*Who's Story Do We Tell? Revisiting the collections of the Vasa Museum*
- 12:30 **Zefeng YOU**, Director, Institute of Ancient Chinese Ships (Ninghai Maritime Museum), Shanghai, PR China  
*Sampan Girl Smiles: A traveling exhibition project between East and West*
- 13:00 **Lunch** *National Maritime Museum*

14:30 **Frits LOOMEIJER**, Managing Director, Maritime Museum Rotterdam, The Netherlands  
*The Offshore Experience: A game changing project of the Maritime Museum Rotterdam*  
**Roberto GIORGI**, President, Associazione Promotori Musei del Mare, Galata Museo del Mare, Genoa, Italy  
*Involving Entrepreneurs in Supporting Maritime Culture*  
**Anna DENTONI**, Secretary General, Associazione Promotori Musei del Mare, Galata Museo del Mare, Genoa, Italy  
*Discovering New Tools to Promote and Communicate Maritime Culture*

15:30 **Coffee Break**

16:00 **Steve WHITE**, President, ICMM; President, Mystic Seaport, CT, USA  
**Kristen GREENAWAY**, President, Chesapeake Bay Maritime Museum, MD, USA  
**Carlos Pedro VAIRO**, Director, Museo Marítimo de Ushuaia, Argentina  
**Marcelo WEISSEL**, Universidad Nacional de Lanús, Argentina  
**Matthew TANNER**, Chief Executive, SS Great Britain Trust, UK  
**Peter NEILL**, Director, World Ocean Observatory, ME, USA  
*Six-Speaker Panel: Major projects happening at six maritime museums*

17:00 **End of sessions**

20:00 **Evening Reception** (jacket and tie) *Navy Club*

### **DAY 3, 17 OCTOBER 2017 (TUESDAY)**

09:00 Daily Keynote: **Armando CARTES**, Faculty of Law & Social Sciences, Universidad de Concepción, Chile  
*Hunting Mocha Dick*

09:30 **Kevin SUMPTION**, Australian National Maritime Museum, Sydney, Australia  
*Planning and international collaboration to celebrate the 250th+ anniversaries of Captain Cook's voyages*  
**Mike SARNA**, Director of Collections & Public Engagement, Royal Museums Greenwich, UK  
*"Pacific Encounters:" A new exhibition at the National Maritime Museum, with new ways of approaching community outreach*

10:30 **Coffee Break**

11:00 **Davina Kuh JACOBI**, Junior Conservator for Ship & Scale Models, Rijksmuseum, The Netherlands  
**Emily MALCOLM**, Curator of Transport & Technology, Glasgow Museums, Scotland  
**Simon STEPHENS**, Curator of Ship Model & Boat Collection, Royal Museums Greenwich, UK

**Oskar BRANDENBURG**, Head of Collections Management & Preservation, Het Scheepvaartmuseum, The Netherlands

*Panel: (Re)Discovering Ship Models in Four Maritime Museum Collections: Addressing the challenges associated with interpretation, collections management, and institutional knowledge*

12:00 **Nina EKLÖF**, Project Leader, *Treasures of the Baltic Sea*, Maritime Archaeology Museum, Swedish Maritime Museums, Sweden

*"Treasures of the Baltic Sea:" A new maritime archaeological museum in Stockholm*

12:30 **Pierangelo CAMPODONICO**, Director, Associazione Promotori Musei del Mare, Galata Museo del Mare, Genoa, Italy

*We Were Onboard Doria: Finding a new exhibition path for the intangible heritage in a contemporary maritime museum*

13:00 **Lunch**

*El Cardonal Market*

15:30 **Tour:** Heritage guided tour of La Sebastiana (Pablo Neruda's House) and Concepción Hill

17:00 **End of tour: Free evening**

#### **DAY 4, 18 OCTOBER 2017 (WEDNESDAY)**

08:30 **Richard WESLEY**, Director, Hong Kong Maritime Museum, Hong Kong  
*Art in Working Life: Poster art and the development of the modern Chinese maritime industry*

09:00 **Sang Hyun LEE**, Team Leader Exhibition Planning, Korea National Maritime Museum, Korea  
*Introducing the Korea National Maritime Museum, and Forecasting the Direction of Korean Marine Culture*

09:30 **Coach**

*Isla Negra*

12:30 **Tour**

*Pomaire*

14:30 **Lunch/Clay Pottery Workshop**

*Pomaire*

17:00 **Tour, Indómita Vineyard**

*Casablanca Valley*

20:30 **Leave by bus**

21:30 **ETA hotels: Free evening**

## DAY 5, 19 OCTOBER 2017 (THURSDAY)

- 09:00 Daily Keynote: **Rodrigo MORENO**, Professor of the Liberal Arts Faculty and Director of the History Department, Adolfo Ibanez University, Chile  
*Cape Horn in the XIX Century*
- 09:30 **Megan LICKLITER-MUNDON**, NOAA Maritime Heritage Project, USA  
**Christopher DOBBS**, Head of Interpretation & Maritime Archaeology, Mary Rose Trust, UK  
*Connecting Audiences with Underwater Archaeology in Real-Time, and Reality and Virtual Reality in Maritime Museums*
- 10:30 **Coffee Break**
- 11:00 **Paul E. MAXWELL**, Director, Chilean Maritime Heritage Corporation, Chile  
*Maritime Museums Dealing with Underwater Cultural Heritage: Bad regulations and things we cannot see—any solutions ahead?*  
**André KIROUAC**, Director, Naval Museum of Québec; Naval Reserve Headquarters; Department of National Defence, Canada  
*A Museum Approach to the Columbus Discovery Syndrome: Rediscovering vanished objects*
- 12:00 **Ursula WARNKE**, Director, German Maritime Museum, Bremerhaven, Germany  
*Authenticity and Knowledge Transfer in Exhibitions: A new exhibition at the German Maritime Museum*
- 12:15 **Esteban ALVAREZ**, Head of Education, National Maritime Museum, Valparaiso, Chile  
*Disabled People and Their Access to Information and Knowledge: A task for all*
- 12:30 **Alejandra HUERTA**, Studio Alerta, The Netherlands  
*Slide Presentation: Visualizing the sailing routes discovering Cape Horn*
- 13:00 **Lunch** *National Maritime Museum*
- 14:30 **William ROKA**, Historian/Operations Associate, South Street Seaport Museum, NY, USA  
*Making the Walls Talk: The role of public history in the interpretation of maritime history*  
**Martina CARUSO**, Collections Manager, South Street Seaport Museum, New York, USA  
*To Be Touched and Used: Collections management issues in maritime museums*  
**Franca ACERENZA**, Curator/Head of Educational Services, Associazione Promotori Musei del Mare, Galata Museo del Mare, Genoa, Italy  
*Discovering Nautical Instruments: A new interpretation*

15:30 **Matthias GORNY**, Science Director, Oceana, Providencia, Chile  
*Discovering the Marine Biodiversity of Pacific Islands and Seamounts with Remotely Operated Vehicles (ROV)*

16:00 **Fernando Nilo NUNEZ**, Chief Executive Officer, Recycla, Chile  
*Sailors for the Ocean Conservancy: Public participation in preserving Chilean waters*

16:30 **Marika HEDIN**, Director, Gustavianum, Uppsala University Museum, Sweden  
*"The Vikings Begin:" An exhibition about discovery*

17:00 **End of sessions**

19:30 **Tour:** Meet at Prat Dock. Bay tour and cocktails *Valparaiso Bay*

#### **DAY 6, 20 OCTOBER 2017 (FRIDAY)**

08:30 **VALPARAISO PORT MANAGER**, Chile *Valparaiso Port*  
*The Story of Valparaiso Port*

10:00 **Coffee Break** *Valparaiso Port*

10:30 **Walk back to National Maritime Museum**

11:00 **Joachim KAISER**, Hamburg Maritim Foundation, Hamburg, Germany  
*"Peking:" From Hamburg, to Valparaiso, to New York, and back home to Hamburg*

11:30 Open Forum: *Challenges Facing Today's Maritime Museums*

12:00 **ICMM General Assembly**

13:00 **Lunch** *National Maritime Museum*

14:45 **Tour Option A:** Naval Tour; Esmeralda Battery; Punta Angeles Light House; Naval Oceanographic and Hydrographic Service, Navy HQ

**Tour Option B:** Floating Dock

14:45 ICMM Executive Council Meeting *National Maritime Museum*

19:00 Buses for Formal Dinner (jacket & tie) *National Maritime Museum*

20:00 Cocktails *Marine BOQ*

21:00 Formal Dinner *Marine BOQ*

00:00 Return to hotels

*Programme as at 30 April 2017*