

18th INTERNATIONAL CONGRESS OF MARITIME MUSEUMS (ICMM)

DAILY CONFERENCE PROGRAMME, 15-20 OCTOBER, 2017

PRELIMINARY PROGRAMME as at 27 February 2017

DAY 1, 15 OCTOBER 2017 (SUNDAY)

13:00 Executive Committee Meeting *National Maritime Museum*

19:00 **Delegate Registration and Opening Reception** *National Maritime Museum*

DAY 2, 16 OCTOBER 2017 (MONDAY)

09:00 Welcome By: **Cristian DEL REAL**, Director, Chilean National Maritime Museum; and **Steve WHITE**, President, ICMM; President, Mystic Seaport, Mystic, USA

09:50 Setting the Scene: **Fernando L. WILSON**, Universidad Adolfo Ibanez, Chile
The role of the Chilean Navy and Navy Personnel in Relation to Valparaiso's Heritage

10:30 **Coffee Break**

11:00 Introductory Session: **Margo HOTUS**, Council of Elders, Easter Island
Rapa Nui: A humanity's heritage

11:30 **Alan EDENBOROUGH**, ICMM's International Historic & Traditional Ships Panel, and Sydney Heritage Fleet, Australia
How are Historic Ships, Afloat and Ashore, Faring in Today's Cash-strapped World?
Hanna HAGMARK, Director, Åland Maritime Museum
Case Study: Revitalizing a historic ship for today's maritime museum

13:00 **Lunch** *National Maritime Museum*

14:30 **Dr. Dominique BOUCHARD**, Head of Education and Public Programmes, Hong Kong Maritime Museum, Hong Kong
The Coral Triangle: Multi-sector partnerships, dispersed expertise and exhibiting cutting-edge scientific discoveries
Frits LOOMEIJER, Managing Director, Maritime Museum Rotterdam, The Netherlands
The Offshore Experience: A game changing project of the Maritime Museum Rotterdam
Roberto GIORGI, President, Associazione Promotori Musei del Mare, Galata Museo del Mare, Genoa, Italy
Involving Entrepreneurs in Supporting Maritime Culture
Anna DENTONI, Secretary General,
Associazione Promotori Musei del Mare, Galata Museo del Mare, Genoa, Italy
Discovering New Tools to Promote and Communicate Maritime Culture

15:30 **Coffee Break**

16:00 **Steve WHITE**, President, ICMM; President, Mystic Seaport, USA; **Kristen GREENAWAY**, President, Chesapeake Bay Maritime Museum, USA; **Carlos Pedro VAIRO**, Director, Museo Marítimo de Ushuaia, Argentina; **Prof. Dr. Ruth SCHILLING**, German Maritime Museum, Germany; **Dr. Marcelo WEISSEL**, Universidad Nacional de Lanús, Argentina; **Marika HEDIN**, Director, Gustavianum, Uppsala University Museum, Sweden.
Six-Speaker Panel: Major projects happening at six maritime museums

20:00 **Evening Reception**

National Maritime Museum

DAY 3, 17 OCTOBER 2017 (TUESDAY)

09:00 Introductory Session: **Armando CARTES**, Faculty of Law and Social Sciences, Universidad de Concepción, Chile
Hunting Mocha Dick

09:30 **Kevin SUMPTION et al** Kevin: Australian National Maritime Museum, Australia
Planning and international collaboration to celebrate the 250th+ anniversaries of Captain Cook's voyages

10:30 **Coffee Break**

11:00 **Davina Kuh JAKOBI**, Junior Conservator for Ship and Scale Models, Rijksmuseum, The Netherlands; **Emily MALCOLM**, Curator of Transport & Technology, Glasgow Museums, Scotland; **Simon STEPHENS**, Curator of Ship Models and Boats, Royal Museums Greenwich, UK; and **Oskar BRANDENBURG**, Head of Collections Management and Preservation, Het Scheepvaartmuseum, The Netherlands
Panel: (Re)Discovering Ship Models in Four Maritime Museum Collections: Addressing the challenges associated with interpretation, collections management, and institutional knowledge

12:30 **Pierangelo CAMPODONICO**, Director, Associazione Promotori Musei del Mare, Galata Museo del Mare, Genoa, Italy
We Were Onboard Doria: Finding a new exhibition path for the intangible heritage in a contemporary maritime museum

13:00 **Lunch**

El Cardonal Market

15:30 **Tour**

Valparaiso

DAY 4, 18 OCTOBER 2017 (WEDNESDAY)

- 08:30 **Richard WESLEY**, Director, Hong Kong Maritime Museum, Hong Kong
Art in Working Life: Poster art and the development of the modern Chinese maritime industry
- 09:00 **Sang Hyun LEE**, Team Leader Exhibition Planning, Korea National Maritime Museum, Korea
Introducing the Korea National Maritime Museum, and Forecasting the Direction of Korean Marine Culture
- 09:30 **Coach** *Isla Negra*
- 11:30 **Tour** *Pomaire*
- 14:00 **Lunch** *Pomaire*
- 18:00 **Tour** *Vineyard, Casablanca*

DAY 5, 19 OCTOBER 2017 (THURSDAY)

- 09:00 Introductory Session: **Rodrigo MORENO**, Professor of the Liberal Arts Faculty and Director of the History Department, Adolfo Ibanez University, Chile
Cape Horn in the XIX Century
- 09:30 **Megan LICKLITER-MUNDON**, NOAA Maritime Heritage Project, USA; and **Christopher DOBBS**, Head of Interpretation and Maritime Archaeology, Mary Rose Trust, UK
Connecting Audiences with Underwater Archaeology in Real-Time, and Reality and Virtual Reality in Maritime Museums
- 10:30 **Coffee Break**
- 11:00 **Paul E. MAXWELL**, Director, Chilean Maritime Heritage Corporation, Chile
Maritime Museums Dealing with Underwater Cultural Heritage: Bad regulations and things we cannot see—any solutions ahead?
André KIROUAC, Director, Naval Museum of Québec; Naval Reserve Headquarters; Department of National Defence, Canada
A Museum Approach to the Columbus Discovery Syndrome: Rediscovering vanished objects
- 12:00 **Alejandra HUERTA**, Studio Alerta, The Netherlands
Slide Presentation: Visualizing the sailing routes discovering Cape Horn
- 12:30 **Ursula WARNKE**, Director, German Maritime Museum, Germany
Authenticity in Archaeological Exhibitions

- 13:00 **Lunch** *National Maritime Museum*
- 15:00 **William ROKA**, Historian/Operations Associate, South Street Seaport Museum, USA
Making the Walls Talk: The role of public history in the interpretation of maritime history
Martina CARUSO, Collections Manager, South Street Seaport Museum, USA
To Be Touched and Used: Collections management issues in maritime museums
Franca ACERENZA, Curator/Head of Educational Services, Associazione Promotori Musei del Mare, Galata Museo del Mare, Genoa, Italy
Discovering Nautical Instruments: a new interpretation
- 16:00 **Fernando Nilo NUNEZ**, CEO Recycla, Chile
Sailors for the Ocean Conservancy: Public participation in preserving Chilean waters
- 16:30 **Marika HEDIN**, Director, Gustavianum, Uppsala University Museum, Sweden
"The Vikings Begin:" A discovery project
- 19:00 **Tour** *Valparaiso Bay*

DAY 6, 20 OCTOBER 2017 (FRIDAY)

- 09:00 Open Forum: *Challenges Facing Today's Maritime Museums*
- 10:30 **Coffee Break**
- 11:00 **ICMM General Assembly**
- 12:30 End of General Assembly
- 12:35 **Peter NEILL**, Director, World Ocean Observatory, USA
Inventing a New Maritime Museum for the 21st Century
- 13:15 **Lunch** *National Maritime Museum*
- 14:30 **Tour Option A:** Naval Tour; Esmeralda Battery; Punta Angeles Light House; Naval Oceanographic and Hydrographic Service, Navy HQ
- Tour Option B:** Floating Dock
- 21:00 **Formal Dinner** *Marine BBQ*